**Ideation Phase**

**Empathize & Discover**

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| Date | 31 June 2025 |
| Team ID | LTVIP2025TMID41359 |
| Project Name | Hematovision: Advanced Blood Cell Classification |
| Maximum Marks | 4 Marks |

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

**Example:**

Hematovision: Advanced Blood Cell Classification

|  |  |
| --- | --- |
| EMPATHY MAP CANVAS | |
| SAYS   * This cell-type looks abnormal, * I osed be undervisyoé slides arday: * I'll deublersheck these results. | THINKS   * iAonted about fnmåßpmuzing a sample. * Pesponsible for idienöfying ebrrermalities. * Satisfied when the analystih is accurate. |
| DOESHEARS   * Examines blood arrean-sides under a micoscope,• Questions from collegacre on difficult coses. * Attlrou di Ebastfiite otfenent blood cells,Updates presee blood cell dset(ification entoria. * Compenæ curerit tampIi0E is known, sell-types, • Feedback on diagnastic accurasy * Collaborates with other medeul professinge Pathotogist /   Laboratory Technician | |
| PAINS   * Time consutn;ng rnanual slide review * Diffeually disragnaszing milides Uill-types * Pressure to deliver accurate results-quickly | GAINS   * Quicker identification of blood cell abnormalities.   Confioience in diqgraacåræd disr,tificaricon.   * Improved patient outcomas through presist anlyés. |

Reference: <https://www.mural.co/templates/empathy-map-canvas>